

Jonathan Novak

jonathan.r.novak@gmail.com j-novak.com

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Creative Director

4/2018-present Dirigo Collective – Accounts: Maine State Music Theatre, Spectrum Healthcare Partners,

Amalgam Skis, Coastline Credit Union

2012-present Freelance Design

Clients include AIGA Rhode Island, PopKitchen, The VIA Agency, DrewDesignCo, SpotCo, Greater

Portland Council of Governments, Carol A. Wilson Architect, and Maine College of Art.

Director of Education

6/2018-8/2019 AIGA Rhode Island Board

Programming Chair

2/2017-10/2017 AIGA Maine Board – Projects include Open Crits and CARVE

Art Director

4/2016-10/2017 The VIA Agency – Accounts: 1800 Tequila, CertainTeed, L.L.Bean, and Asurion

Additional responsibilities: Mentored junior art directors, managed 2017 internship program,

gave educational lectures to local middle and high school students.

Graphic designer

12/2015-4/2016 Might & Main – Clients include SpotCo, Roosevelt International Academy, and Hot Suppa

5/2015-12/2015 KINGSPØKE – Clients include Scott Patt, Sperry, and Cole Haan

EDUCATION

2012-2015 Bachelor of Fine Arts in graphic design with honors – Maine College of Art, Portland, Maine

EXHIBITIONS, RESIDENCIES, LECTURES

2019 DesignInquiry: Futurespective — Group exhibition — Institute of Contemporary Art, at Maine College of Art, Portland, Maine

 ${\it 2017} \qquad {\it Collaboration is f**king Hard} - {\it Lecture - Maine College of Art, Portland, Maine}$

2016-present Guest critic - Senior reviews - Maine College of Art, Portland, Maine

2016 Pace House – Residency – Stonington, Maine

2016 Making Things & Design Inquiry: NO QUO – Group exhibition – Lincoln Arts Project, Waltham, Massachusetts

2015 Exchange - Group exhibition - Crane Arts, Philadelphia, Pennsylvania

2015 Experimental Thinking/Design Practice — Group exhibition — Griffith University Art Museum, Queensland College of Art, Brisbane, Australia

2015 DesignInquiry - Residency - Vinalhaven, Maine

2015 This is Personal - Solo exhibition - KINGSPØKE gallery, Portland, Maine

AWARDS, RECOGNITIONS, PUBLICATIONS

2019 Merit – Hatch Awards, The Ad Club: Identity System – Dirigo Collective

2019 Gold – Broderson Awards, Maine Ad + Design – Print Ad: Full Page – Walls Under Attack

2019 Silver – Broderson Awards, Maine Ad + Design – Poster Design – Sweeney Todd

2018 Adobe Blog – UXperts Weigh In: Designs We Love, February Edition – Contributor

2018 Lürzer's Archive – CertainTeed Walls Under Attack print campaign

2017 AdWeek - Top 7 Print Ads of 2017: L.L.Bean Sunlight Ink ad

2015-2017 DesignInquiry Fellowship